










Proposal Title: BCP Seafront Strategy


This is an interim report for a DIA that has been requested but yet to be completed.

If there is a RAG (coloured circle) that has not had its dependent field selected yet, it will appear as a white circle.

Impact Summary

Climate Change & Energy	Green - Only positive impacts identified	
Communities & Culture	Green - Only positive impacts identified	
Waste & Resource Use	Amber - Minor negative impacts identified / unknown impacts	
Economy	Amber - Minor negative impacts identified / unknown impacts	
Health & Wellbeing	Green - Only positive impacts identified	
Learning & Skills	Green - Only positive impacts identified	
Natural Environment	Yes	
Sustainable Procurement		
Transport & Accessibility	Green - Only positive impacts identified	

Answers provided indicate that the score for the carbon footprint of the proposal is:

Answers provided indicate that the carbon footprint of the proposal is:	Low	
---	------------	---

Proposal Title: BCP Seafront Strategy

Proposal ID: **360**

Proposal Title: **BCP Seafront Strategy**

Type of Proposal: **Strategy**

Brief description:

The BCP Seafront Strategy sets out future ambition for development of the leisure offer across the coastal strip from the cliffs down to the shoreline. It covers over 40 miles of coastal and harbour side and encompasses a wide range of habitats and densities of development. The strategy takes a character area approach, recognising the unique communities and landscapes and a sliding scale of approach to intervention that preserves and enhances our natural environment whilst also improves access to services and leisure facilities. The Seafront Strategy does not cover coastal defences which are addressed within FCERM Strategies for Poole and Christchurch harbours and bays. The seafront provides highly valued community space for 500,000 local residents and a diverse range of natural habitats and sits at the heart of our £1.1bn GDP visitor economy. It also generates significant revenue to the Council, helping to fund wider services for the community. The need for a clear, high-level strategy is driven by the fact that much of our coastal leisure infrastructure requires significant investment to maintain and meet the needs and expectations of current and future generations of beach users. Our coastline is also highly vulnerable and sensitive to climate change and we need to be flexible and responsive as we move towards a zero-carbon future. The purpose of the new BCP Seafront Strategy is to inform investment priorities and a high-level investment plan will be adopted along with the strategy in March 2022

Proposer's Name: **Andrew Emery**

Proposer's Directorate: **Regeneration & Economy**

Proposer's Service Unit: **Destination & Culture**

Estimated cost (£): **Below £5K**

If known, the cost amount (£): **The accompanying 5 year investment plan identifies up to £31m of future investment projects**

Ward(s) Affected (if applicable):

All Wards

Sustainable Development Goals (SDGs) supported by the proposal:

**3. Good Health and Well Being 5. Gender Equality 7. Affordable and Clean Energy
8. Decent Work and Economic Growth 9. Industry, Innovation and Infrastructure
10. Reduced Inequalities 11. Sustainable Cities and Communities 13. Climate Action
15. Life On Land**

Proposal Title: BCP Seafront Strategy

Climate Change & Energy

Is the proposal likely to have any impacts (positive or negative) on addressing the causes and effects of climate change? **Yes**

If the answer was No, then the explanation is below (in this case there are no answers to subsequent questions in this section):

- 1) Has the proposal accounted for the potential impacts of climate change, e.g. flooding, storms or heatwaves? **Yes**
- 2) Does it assist reducing CO2 and other Green House Gas (GHG) emissions? E.g. reduction in energy or transport use, or waste produced. **Yes**
- 3) Will it increase energy efficiency (e.g. increased efficiency standards / better design / improved construction technologies / choice of materials) and/or reduce energy consumption? **Yes**
- 4) Will it increase the amount of energy obtained from renewable and low carbon sources? **Yes**

How was the overall impact of the proposal on its ability to positively address the cause and effects of climate change rated?

Green - Only positive impacts identified



The reasoning for the answer (details of impacts including evidence and knowledge gaps):

Strategy recognises the need for an adaptive approach to future refurbishment and development of leisure facilities across the seafront in light of climate change impacts including sea level rises. It also identifies opportunity to return some landscapes and portions of existing developed sites back to nature. The Durley Chine Environmental Innovation Hub provides a leading example of a seafront leisure project (currently under construction) which is built to passivhaus grade energy efficiency, introduces green roofs and renewable energy generation. This project sets a standard for future developments, enabling the seafront to play an important role as the Council works towards Carbon Zero by 2030. Elsewhere, proposals include improvements to coastal cycling, walking and wayfinding network and promotion of public transport drop off points. Focusing new leisure around sustainable locations with good access to public transport. Promoting and supporting protection of and improvements to natural habitats including the development and designation of a new coastal Nature Park and the development of new sand dune habitats. Investment in infrastructure also proposes upgrade to electrical supply network in order to eliminate requirement for portable diesel generators supporting events particularly around Bournemouth pier, Poole Quay and Sandbanks. Exciting proposals within the 5 year investment

Proposal Title: BCP Seafront Strategy

plan will also consider feasibility for a geothermal heat network near Bournemouth Pier Approach, supporting wider leisure, hotel, business and residential requirements.

Details of proposed mitigation/remedial action and monitoring
(inc. timescales, responsible officers, related business plans etc):

A major consultation exercise on the draft Seafront Strategy took place summer 2021. Individual proposals within the 5 year investment plan will come forward for consultation as they are developed. Stakeholder engagement included a range of strategic leads across environment, coast protection and sustainability, as well as statutory bodies.

Proposal Title: BCP Seafront Strategy

Communities & Culture

Is the proposal likely to impact (positively or negatively) on the development of safe, vibrant, inclusive and engaged communities? **Yes**

If the answer was No, then the explanation is below (there are no answers to subsequent questions in this section):

- 1) Will it help maintain and expand vibrant voluntary and community organisations? **Yes**
- 2) Will it promote a safe community environment? **Yes**
- 3) Will it promote and develop cultural activities? **Yes**

How would the overall impact of the proposal on the development of safe, vibrant, inclusive and engaged communities be rated?

Green - Only positive impacts identified



Reasoning for the answer (details of impacts including evidence and knowledge gaps):

The strategic vision embraces the need to provide space and opportunities for communities to thrive, developing a strong wellbeing offer and promoting inclusivity. Consultation has identified both the growing need for and opportunities to develop new community facilities, supporting activities such as sea swimming, yoga, cultural activities, beach and water sports, heritage, interpretation and wayfinding as well as improvements to cycling and walking network across the coastal strip. A wide range of volunteer and community groups have been consulted and the 18 character areas approach to the strategy seeks to promote and develop intrinsic identities of each section of the seafront. Investment in infrastructure to improve safety, including lighting, signage and access routes as well as developing more sustainable year round use in heavily populated/ easy to access areas are geared toward improving safety for all seafront users. Further investment proposals in infrastructure are designed to provide a sustainable platform for a vibrant and 'eventful' seafront, able to host a wide range of events throughout the year whilst reducing carbon impact by removing reliance of diesel generators.

Details of proposed mitigation/remedial action and monitoring (inc. timescales, responsible officers, related business plans etc):

As proposals within 5 year plan develop, early and ongoing engagement with relevant stakeholders are planned. Regular co-ordination with other teams responsible for overlapping strategies and policies are in place.

Proposal Title: BCP Seafront Strategy

Proposal Title: BCP Seafront Strategy

Waste & Resource Use

Is the proposal likely to have any impacts (positive or negative) on waste resource use or production and consumption? **Yes**

If the answer was No, then the explanation is below (there are no answers to subsequent questions in this section):

- 1) Will it prevent waste or promote the reduction, re-use, recycling or recovery of materials? **Partially**
- 2) Will it use sustainable production methods or reduce the need for resources? **Partially**
- 3) Will it manage the extraction and use of raw materials in ways that minimise depletion and cause no serious environmental damage? **Not Relevant**
- 4) Will it help to reduce the amount of water abstracted and / or used? **No**

How would the overall impact of the proposal on the sustainable production and consumption of natural resources be rated?

Amber - Minor negative impacts identified / unknown impacts



The reasoning for the answer (details of impacts including evidence and knowledge gaps):

A core aim of the Seafront Strategy is to work towards achieving carbon neutrality for all Council seafront operations by 2030 and work with partners to ensure all seafront activities become carbon neutral before 2050, in line with the Council's Climate Emergency commitments. Practical examples include strengthening sustainable supplies, reductions and re-use of materials within procurement processes for both construction projects and leases for new commercial operations.

Details of proposed mitigation/remedial action and monitoring (inc. timescales, responsible officers, related business plans etc):

Proposals do include for additional and new leisure facilities including new cafes, restaurants and beach huts designed to encourage more sustained use and enable the Council to cater for naturally rising demand for services from both residents and visitors with a better quality and more resource sustainable offer. Off-setting new demand are proposals to develop the potential for geothermal energy production, promotion of packaging reduction and recycling of litter as well as education around litter and plastics pollution both within the setting of the Environmental Innovation Hub and wider signage, interpretation and litter management.

Proposal Title: BCP Seafront Strategy

Proposal Title: BCP Seafront Strategy

Economy

Is the proposal likely to impact (positively or negatively) on the area's ability to support, maintain and grow a sustainable, diverse and thriving economy? **Yes**

If the answer was No, then the explanation is below (there are no answers to subsequent questions in this section):

- 1) Will the proposal encourage local business creation and / or growth?

Yes

- 2) Will the proposal enable local jobs to be created or retained?

Yes

- 3) Will the proposal promote sustainable business practices?

Yes

=How would the overall impact of the proposal on it's potential to support and maintain a sustainable, diverse and thriving economy be rated?

Amber - Minor negative impacts identified / unknown impacts



The reasoning for the answer (details of impacts including evidence and knowledge gaps):

Proposals within the strategy are aimed at protecting and growing the conurbations £1.1bn visitor economy, which supports over 18,000 local jobs. New opportunities for start up businesses within the Toft Steps Beach Box Park combine with new cafe and leisure business development opportunities. Working in partnership with new and existing commercial operators, opportunities will be embraced to diversify offers to reach the widest audiences and drive year round business.

Details of proposed mitigation/remedial action and monitoring (inc. timescales, responsible officers, related business plans etc):

Introducing new commercial offers across the seafront can result in increased carbon impacts from construction, additional visitor numbers and production/ consumption of materials and energy usage. Where practical, new development sites prioritise the conversion and adaption of existing buildings for repurpose. Example identified sites include Canford Cliff Pavilion, Branksome Dene Community Room, Branksome Pavilion.

Proposal Title: BCP Seafront Strategy

Health & Wellbeing

Is the proposal likely to impact (positively or negatively) on the creation of a inclusive and healthy social and physical environmental for all? **Yes**

If the answer was No, then the explanation is below (there are no answers to subsequent questions in this section):

- 1) Will the proposal contribute to improving the health and wellbeing of residents or staff?
Yes
- 2) Will the proposal contribute to reducing inequalities?
Yes
- 3) Will the proposal contribute to a healthier and more sustainable physical environment for residents or staff?
Yes

How would the overall impact of the proposal on the creation of a fair and healthy social and physical environmental for all be rated?

Green - Only positive impacts identified



The reasoning for the answer (details of impacts including evidence and knowledge gaps):

Two key aims/ objectives for the strategy are to: Deliver sustainable investment in community-based facilities and infrastructure to support access for all and well-being, access and infrastructure. And to: Celebrate and encourage increasing diversity of our seafront audience through investment in culture, events, heritage and education. A range of proposals include improvements to physical access to seafront and beaches, space for community facilities and innovative start up businesses focused around wellbeing such as beach and water sports, yoga, beach saunas, etc. And proposals to improve wayfinding and interpretation.

Details of proposed mitigation/remedial action and monitoring (inc. timescales, responsible officers, related business plans etc):

The Character Area zonal approach to investment in the seafront recognises the need to preserve and improve the natural appeal of less developed sections of the seafront. This is critical to the sustainability of natural habitats and breeding / feeding grounds as well as providing breathing space for seafront users away from the more intensive tourism beaches and to provide spaces with greater local community ownership.

Proposal Title: BCP Seafront Strategy

Proposal Title: BCP Seafront Strategy

Learning & Skills

Is the proposal likely to impact (positively or negatively) on a culture of ongoing engagement and excellence in learning and skills? **Yes**

If the answer was No, then the explanation is below (there are no answers to subsequent questions in this section):

- 1) Will it provide and/or improve opportunities for formal learning?
No
- 2) Will it provide and/or improve community learning and development?
Yes
- 3) Will it provide and/or improve opportunities for apprenticeships and other skill based learning?
Yes

How would the overall impact of the proposal on the encouragement of learning and skills be rated?

Green - Only positive impacts identified



The reasoning for the answer (details of impacts including evidence and knowledge gaps):

A key strategic objective includes: Celebrate and encourage increasing diversity of our seafront audience through investment in culture, events, heritage and education. This will be achieved through identified projects to develop interpretation and opportunities for informal on site learning. Projects include wayfinding, development of a Coastal Nature Park and more formal class facilities available to all education groups at the Environmental Innovation Hub at Durley Chine.

Details of proposed mitigation/remedial action and monitoring (inc. timescales, responsible officers, related business plans etc):

A critical issue is to ensure the seafront caters for all resident groups, including communities who do not currently visit the beach. The Strategy encourages cross-departmental working to ensure opportunities to reach out to under-served groups via education and social services.

Proposal Title: BCP Seafront Strategy

Natural Environment

Is the proposal likely to impact (positively or negatively) on the protection or enhancement of local biodiversity or the access to and quality of natural environments?

Yes

If the answer was No, then the explanation is below (there are no answers to subsequent questions in this section):

- 1) Will it help protect and improve biodiversity i.e. habitats or species (including designated and non-designated)? **Yes**
- 2) Will it improve access to and connectivity of local green spaces whilst protecting and enhancing them? **Yes**
- 3) Will it help protect and enhance the landscape quality and character? **Yes**
- 4) Will it help to protect and enhance the quality of the area's air, water and land? **Yes**

How would the overall impact of your proposal on the protection and enhancement of natural environments be rated?

Green - Only positive impacts identified



The reasoning for the answer (details of impacts including evidence and knowledge gaps):

A principal aim and objective for the seafront strategy is to conserve and protect biodiversity across the natural coastal environment. Specific proposals include supporting the creation of a new Coastal Nature Park; Restoration of salt-marsh habitat in the wider Holes Bay; masterplan development for Harbourside Park including proposals to benefit wildlife; Within the Chine's section, continued management of woodland and areas of biodiversity. Celebrating this landscape through improvements to interpretation and wayfinding; Establishing and managing new sand dune habitats around intersections of the sea wall and groynes to support bio-diversity and beach retention. Within the Central Beaches section, consider coastal garden planting at East Cliff zig zag; within the Coastal Nature Park section, habitat enhancement and volunteering activities as well as branding, education, wayfinding and interpretation. Also to explore potential for development of new sand dune habitats. Within Mudeford Sandbank section, continue to manage the sandbank in a sustainable fashion, maintaining its current character and protecting the sensitive natural environment. Within the Christchurch Harbour section support investment in habitat improvements, bio-diversity and environmental education; Protect historic

Proposal Title: BCP Seafront Strategy

landfill areas within Stanpit Marsh from erosion. And within the Highcliffe Beaches section, maintain the un-developed nature of this area

Details of proposed mitigation/remedial action and monitoring (inc. timescales, responsible officers, related business plans etc):

Where new developments are proposed, these will be sequentially tested, prioritising adaption / revitalisation of existing buildings. Where new construction offers the only viable option, these will be prioritised on on existing 'brown field' sites. Where practical, new developments will be demountable and adaptable to relocation in the future, responding to climate change impacts.

Proposal Title: BCP Seafront Strategy

Sustainable Procurement

Does your proposal involve the procurement of goods, services or works? **No**

If the answer was No, then the explanation is below (there are no answers to subsequent questions in this section):

The Strategy sets out the context for investment plans. Individual investments as part of a 5 year plan will come forward in due course. Any goods or services commissioned will be secured via the Councils existing procurement processes including meeting the requirements around sustainable procurement best practice

Has or is it intended that the Strategic Procurement team be consulted?

If the Strategic Procurement team was not consulted, then the explanation for this is:

- 1) Do the Government Buying Standards (GBS) apply to goods and/or services that are planned to be bought?
- 2) Has sustainable resource use (e.g. energy & water consumption, waste streams, minerals use) been considered for whole life-cycle of the product/service/work?
- 3) Has the issue of carbon reduction (e.g. energy sources, transport issues) and adaptation (e.g. resilience against extreme weather events) been considered in the supply chain?
- 4) Is the product/service fairly traded i.e. ensures good working conditions, social benefits e.g. Fairtrade or similar standards?
- 5) Has the lotting strategy been optimised to improve prospects for local suppliers and SMEs?
- 6) If aspects of the requirement are unsustainable then is continued improvement factored into your contract with KPIs, and will this be monitored?

How is the overall impact of your proposal on procurement which supports sustainable resource use, environmental protection and progressive labour standards been rated?



Proposal Title: BCP Seafront Strategy

The reasoning for the answer (details of impacts including evidence and knowledge gaps):

Details of proposed mitigation/remedial action and monitoring (inc. timescales, responsible officers, related business plans etc):

Proposal Title: BCP Seafront Strategy

Transport & Accessibility

Is the proposal likely to have any impacts (positive or negative) on the provision of sustainable, accessible, affordable and safe transport services - improving links to jobs, schools, health and other services? **Yes**

If the answer was No, then the explanation is below (there are no answers to subsequent questions in this section):

- 1) Will it support and encourage the provision of sustainable and accessible modes of transport (including walking, cycling, bus, trains and low emission vehicles)?
Yes
- 2) Will it reduce the distances needed to travel to access work, leisure and other services? **Partially**
- 3) Will it encourage affordable and safe transport options?
Yes

How would the overall impact of your proposal on the provision of sustainable, accessible, affordable and safe transport services be rated?

Green - Only positive impacts identified



The reasoning for the answer (details of impacts including evidence and knowledge gaps):

The Seafront Strategy sets out a number of proposals to support improvements to cycle and walking and wayfinding networks around the coastal strip, particularly in relation to Holes Bay, Poole Quay to Sandbanks, the Chines cliff top areas and joining up connections around Christchurch harbour and Mudeford Quay to Highcliffe. Opportunities to be explored around water taxi connections, particularly between Poole Quay and Sandbanks. Consideration of sustainable transport improvements and drop off points for outlying areas of the seafront such as Sandbanks and the Chines and encouragement of improvements to existing coastal car parks to feature electrical charging points for vehicles. Look to invest in maintaining pontoon facilities at Mudeford Sandspit to support continuation of commercial ferry service. Review options to improve the quality of the seafront land train service, linking across the wider seafront.

Details of proposed mitigation and monitoring (inc. timescales, responsible officers, related business plans etc):